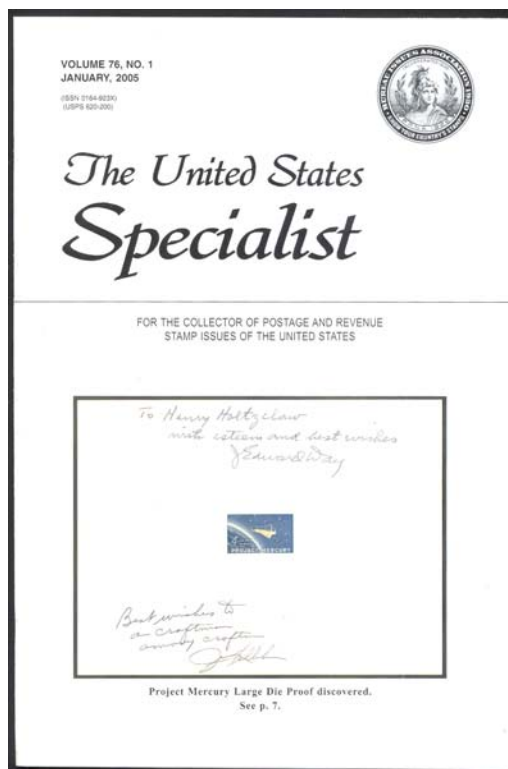


# The United States Specialist



## Advertising Rate Schedule Per Issue

Page Size	Dimensions	Black & White		Color	
		One Time	Twelve Times	One Time	Twelve Times
Inside Cover	4.8" x 8.1"			\$345	\$300
Back Cover	4.8" x 6.5"			\$345	\$300
Full Page	4.8" x 8.1"	\$140	\$120	\$230	\$200
Half Page	4.8" x 4.0"	\$ 75	\$ 65	\$125	\$110
Quarter	2.32 x 4.0"	\$ 42	\$ 35	\$ 70	\$ 60
Eighth	2.32" x 1.9"	\$ 24	\$ 20	\$ 40	\$ 35



Deadline for ad copy is the 20th of the second month preceding the month of publication, as April 20 for the June issue. There is a 5% discount for payment in advance or with copy. All advertising is handled by the editor, 951 Rose Court, Santa Clara, CA 95051